

What is the Natural Capital Coalition?

The Natural Capital Coalition is a unique global multi-stakeholder collaboration that brings together leading initiatives and organizations to harmonize approaches to natural capital. The Coalition is made up of organizations from science and academia, business, advisory, membership, accountancy, standard setting, disclosure, finance, policy, government, conservation and civil society. These organizations have united under a common vision of a world that conserves and enhances natural capital. The Coalition's strength comes from this diversity, and from a shared belief that more can be achieved together than alone.

Purpose

To mainstream the inclusion of natural capital in decision making, harmonizing approaches and getting them to scale, quickly

Our Vision

A world that conserves and enhances natural capital.

Our Mission

In order to achieve its Vision, the Coalition's mission is to:

- To harmonize approaches to natural capital, getting solutions to scale quickly.
- To promote a shift in behavior that enhances rather than depletes natural capital.
- To support the evolution of an enabling environment that both aids natural capital thinking and integrates it into other initiatives.

Benefits of Becoming a Coalition Organization

The opportunity is to be at the forefront of a cutting-edge global movement that has the potential to generate material benefits for your organization, for a vast range of global stakeholders and, for nature itself.

By playing an active role in the Coalition, you will have the opportunity to shape the evolution of natural capital thinking, gain access to early advances, and build relationships and possible partnerships.

The Coalition is a collaboration. This means that every organization involved contributes in some way, be it through ideas, challenges, development, thought leadership, in-kind, pro-bono or financial support. The Coalition secretariat does not provide a service, but instead facilitates the collaboration.

The benefits of joining are:

- Becoming part of a growing collaboration to help to create a world that conserves and enhances natural capital.
- Regular updates / newsletters on activity in the field of natural capital.
- Access to a global network of experts involved in natural capital.
- Organizational representation on the Operations Group and /or Communications Group where further insight, expertise and possible collaboration can be found.
- Access to the Protocol Application Program, which supports businesses as they apply the Natural Capital Protocol.
- Preferred access to events, networks and platforms around the world organized by the Coalition and its associates.
- The opportunity to share your work you are doing in relation to natural capital with leading Organizations, including through our Natural Capital Hub.
- The opportunity to commission or initiate new collaborative projects on natural capital.
- The opportunity to offer your services and or experience to other Coalition organizations.
- Recognition as a pioneer in the field of natural capital.

Operations Group

The Operations Group is the working backbone of the Coalition. It is made up of technical experts from a broad range of stakeholders; including business, accounting and finance, not for profit organizations and policy makers. The Operations Group is the main operational platform for collaboration, knowledge exchange and the work of the Coalition.

Communications Group

The Communications Group is made up of the communications managers and professionals of each Coalition organization, and is charged with coordinating outreach activities of the Coalition, producing its main communications instruments, and alerting the Coalition on relevant developments in the media.

Protocol Application Program

The Natural Capital 'Protocol Application Program' supports businesses as they apply the Natural Capital Protocol and sector guides. Consultants can apply to be a Protocol training and technical advisor, and supporters such as governments, associations and influencers are encouraged to join to help create the enabling environment.

Who Else is Part of the Coalition?

The Coalition is purpose driven, and brings together a wide range of stakeholders from across the entire social economy. We have new organizations joining regularly so please check the Coalition [website](#) for the latest searchable participant list. The Coalition is kindly hosted by the ICAEW.



Requirements

Participation in the Coalition is open to any organization (not individual) with an active interest in natural capital.

Organizations can join when the Executive Director of the Coalition has satisfactorily determined that the organization:

- 1) Subscribes to the vision of the Coalition;
- 2) Can clearly define how they would contribute to the mission of the Coalition;
- 3) Does not wish to compete with, or subvert the work of the Coalition;

The Coalition board can decide to remove an organization if they act in such a way as to jeopardize the work of the Coalition, or work in opposition to the vision and mission of the Coalition¹.

Voluntary Contributions

Organizations who join the Coalition have the opportunity to make a voluntary contribution either through in-kind or pro bono support, or financially. Voluntary financial contributions enable the Coalition to undertake central administrative tasks including the running of meetings and webinars, purchasing of equipment, seed fund new projects, travel, events and publications. It also allows the Coalition secretariat to maintain an adequate staff to support the work.

The level of financial voluntary contribution is at the discretion of the organization and is not a fee for services. The Coalition board has suggested the following:

- USD 10000
 - Large business (> USD 10M turnover)
 - International Association/ Institution / Not for Profit
- USD 3000
 - Medium business (< USD 10M turnover)
 - Regional Association/ Institution / Not for Profit or policy maker
- USD 1000
 - Small business (< USD 10M turnover)
 - Local Not for Profit

1. Although participation in the Coalition demonstrates support for the work of the Coalition, it does not mean that participants have approval from the Coalition for their work on natural capital.



NATURAL
CAPITAL
COALITION

JOINING
THE COALITION

Where can I Find Out More?

The Natural Capital Coalition website: www.naturalcapitalcoalition.org

Contact: info@naturalcapitalcoalition.org

How Do I Take Part in the Coalition?

Complete the application form on the next page and send it to info@naturalcapitalcoalition.org



If your organization would like to become a part of the Natural Capital Coalition, please complete this form and send it to info@naturalcapitalcoalition.org.

Organization Information

Organization Name _____

Address _____

Country _____

Postcode/Zip Code _____

Key Contact Name _____

Position _____

Telephone no. _____

Email _____

Senior Leader
representative _____

Position _____

Email _____

Organization website _____

Who are your organizational representatives for the following?

Operations Group

Name _____

Position _____

Email _____

Communications Group

Name _____

Position _____

Email _____



**How will you contribute to the Coalition's mission?
(Please write no more than 250 words)**

As a Coalition, much of our activity inherently relies on collaboration. Not only is the Coalition a collaborative organization by definition, but we uphold these values throughout all of our activities. This collaboration is not confined to Coalition work however. We are also eager to share the external work that Coalition organizations are undertaking with regard to natural capital. This raises the profile of natural capital approaches, illuminates some of the fantastic work going on in the space, and highlights our strength as a coalition and internationally recognized leader.

- In this spirit, please confirm that you give permission for your above written contribution to be included on the Coalition website, and are happy for this work to be promoted through the Coalition, for instance by including it in Coalition materials and presentations.

Newsletter and Coalition updates

Please tick the following boxes if your contacts would like to receive our newsletter and other Coalition updates

- Primary contact
- Senior leader representative
- Operations Group representative
- Communications Group representative

Organization Logo

Please provide a copy of your organization's logo (.png or .jpg format) when returning this form.

Please tick the box to confirm that you give permission for your logo to be included on the Natural Capital Coalition website and other Coalition materials, including presentations, to indicate that your organization is part of the Coalition.

Voluntary Contribution Information

We would like to contribute a total of \$USD_____

We wish to have our contribution remain anonymous.

If you indicate that you would like to make a contribution we will respond with payment information.

Signature(s)

Date