



Embedding Natural Capital Insights

13 June 2017 - ICAEW, Moorgate, London

We invite businesses to this face-to-face forum to share their experiences in implementing the Natural Capital Protocol, gain insights from technical advisors and pilot test companies, and further understanding on how to:

- Interpret, validate, and verify an assessment
- Integrate natural capital into existing processes
- Discuss some of the key challenges around natural capital assessments
- Taking assessments further
- Learning what other businesses are doing

Working Agenda

0900 – 0930 Registration

0930 – 0945 Welcome and Introductions

Welcome from the Natural Capital Coalition and CISL

0945 – 1015 Implementing the Protocol “Apply” Stage: the final frontier

Understand the key implications of the Protocol’s final steps for your business. This session leads on from the previous Protocol Application Webinars on the ‘Scoping’ and ‘Measurement and Valuation’ stages of the Protocol.

1015 – 1100 What works in business?

Panel discussion/Q&A establishing the context for natural capital, both internally and externally to your business, making the business case, and identifying commercial benefits. Insights from Protocol technical advisors and pilot testers.

1100 – 1115 Break

1115-1230 Workshop 1: Share Your Insights

Workshop session on applying the Protocol, an opportunity for businesses to discuss and share their challenges on objectives, scope, outcomes, learnings, key benefits and next steps in an assessment.

1230 – 1330 Lunch



1330 – 1430 Workshop 2: Taking Assessments Further

Case Study Development in Workshop Format, letting participants explore and develop their own assessment. Technical advisors, academics and Coalition organisations will be on hand to offer insight, advice and steer on best approaches, tools and data.

1430 – 1500 Communicating and Embedding Natural Capital

Panel discussion on effective internal and external messaging around natural capital, and straightforward ideas for embedding natural capital in business.

1500 – 1515 Break

1515 – 1600 What Next?

Final insights into the resources available for making a success of natural capital initiatives, including many from the Natural Capital Coalition.

How to Prepare

This event is free of charge and open to Protocol Application Program business participants. In order to attend, we ask that businesses let us know their level of experience with natural capital assessment, whether this is just beginning, scoping an assessment, performed a measure and valuation exercise, or applied the results. Please complete the [Participant Survey](#) if you have not done so. We also encourage businesses to *Scope a Natural Capital Assessment* in advance of the event, such that they can maximise value from the session. We can provide you a Scoping template, just email mike.sharman@cisl.cam.ac.uk

[REGISTER HERE](#)