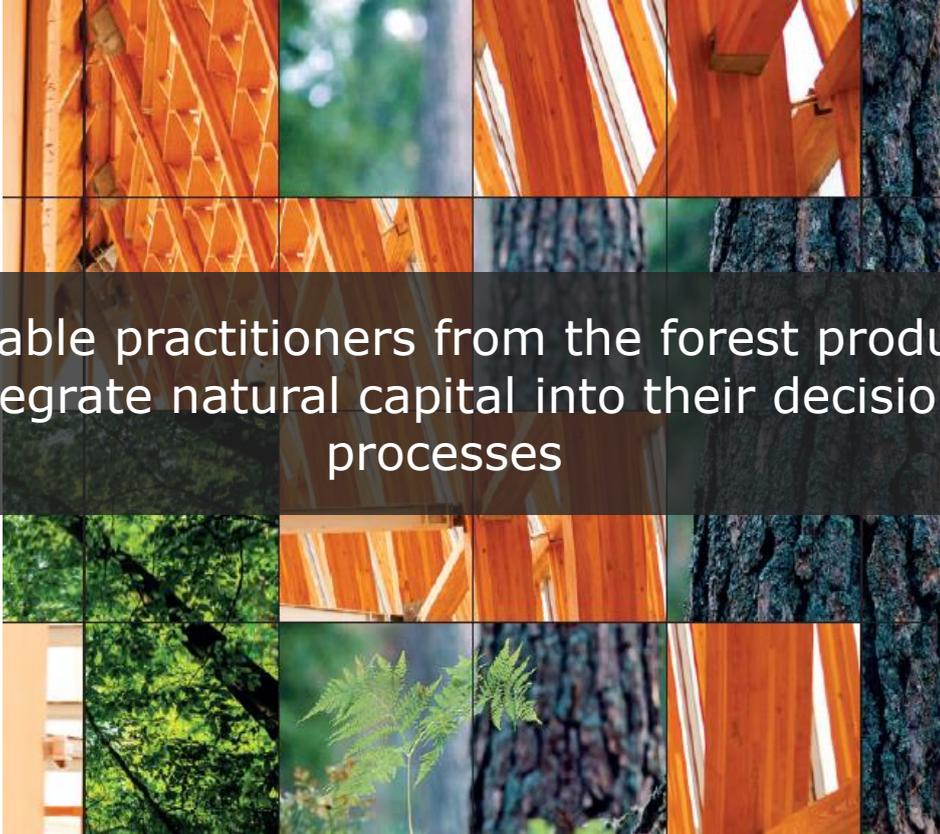


Forest Products Sector Guide



**NATURAL
CAPITAL
COALITION**

 [@NatCapCoalition](https://twitter.com/NatCapCoalition) [#NatCapProtocol](https://twitter.com/NatCapCoalition)



VISION: Enable practitioners from the forest products value chain to integrate natural capital into their decision making processes



The need for a Forest Products Sector Guide to the Natural Capital Protocol



- ✓ Global forests provide a vast range of ecosystem services and provide important products (timber, bioproducts, etc).
- ✓ While companies have traditionally valued these goods, the value of ecosystem services has typically been less understood, leading to the increasingly degraded state of the world's forests.
- ✓ A common framework will help the forest products sector to have a clearer understanding of their complex impact and dependency relationships along the value chain and inform better decision-making.

The project is led by the WBCSD forest solutions group, with technical support from PwC

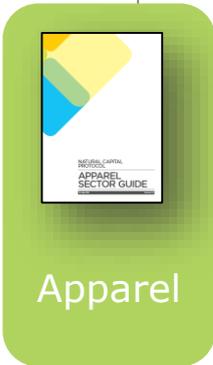


As a longstanding forest value chain project of the WBCSD, the Forest Solutions Group is partnering with the Natural Capital Coalition and contributing its global membership base and established network to lead this broad stakeholder engagement process to set a new level of engagement for the industry

PwC will be leading the technical development of the guide, leveraging their experience delivering Natural Capital valuation projects, their role in the development of the Natural Capital Protocol, and their work with the forest products sector.

Relationship to the Natural Capital Protocol

The Forest Products sector guide will follow the same framework as the Protocol, providing specific guidance on application in this sector. It follows on from previous sector guidance for food and beverage and apparel.



	FRAME Why?		SCOPE What?		MEASURE AND VALUE How?			APPLY What next?	
Step	01	02	03	04	05	06	07	08	09
Step	Get started	Define the objective	Scope the assessment	Determine the impacts and/or dependencies	Measure impact drivers and/or dependencies	Measure changes in the state of natural capital	Value impacts and/or dependencies	Interpret and test the results	Take action
Questions this will answer	Why should you conduct a natural capital assessment?	What is the objective of your assessment?	What is an appropriate scope to meet your objective?	Which impacts and/or dependencies are material?	How can your impact drivers and/or dependencies be measured?	What are the changes in the state and trends of natural capital related to your business impacts and/or dependencies?	What is the value of your natural capital impacts and/or dependencies?	How can you interpret, validate and verify your assessment process and your results?	How will you apply your results and integrate natural capital into existing processes?

PRINCIPLES: Relevance, Rigor, Replicability, Consistency

Introducing



wbcd forest solutions

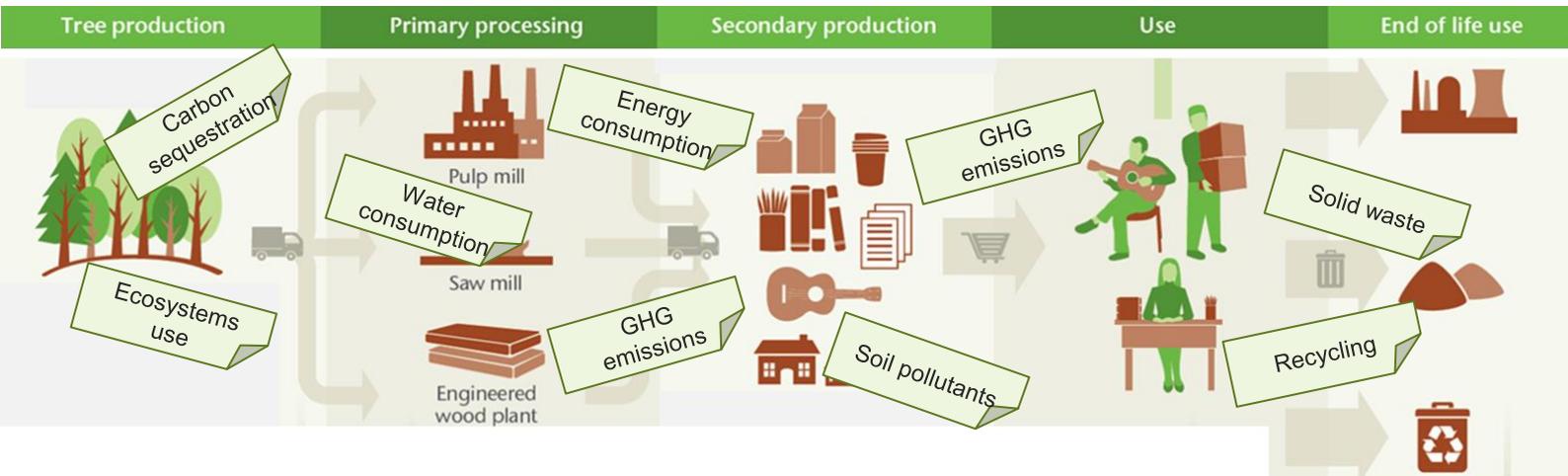
The Forest Solutions Group is a global platform for strategic collaboration across the forest products value chain to:

- ❖ Bring more of the world's **forests under sustainable management**
- ❖ **Expand markets** for responsible forest products
- ❖ Ensure **growth and vitality of forest resources** today and for future generations

The Forest Solutions Group will be leading the development of the Forest Products Sector Guide on behalf of the coalition.

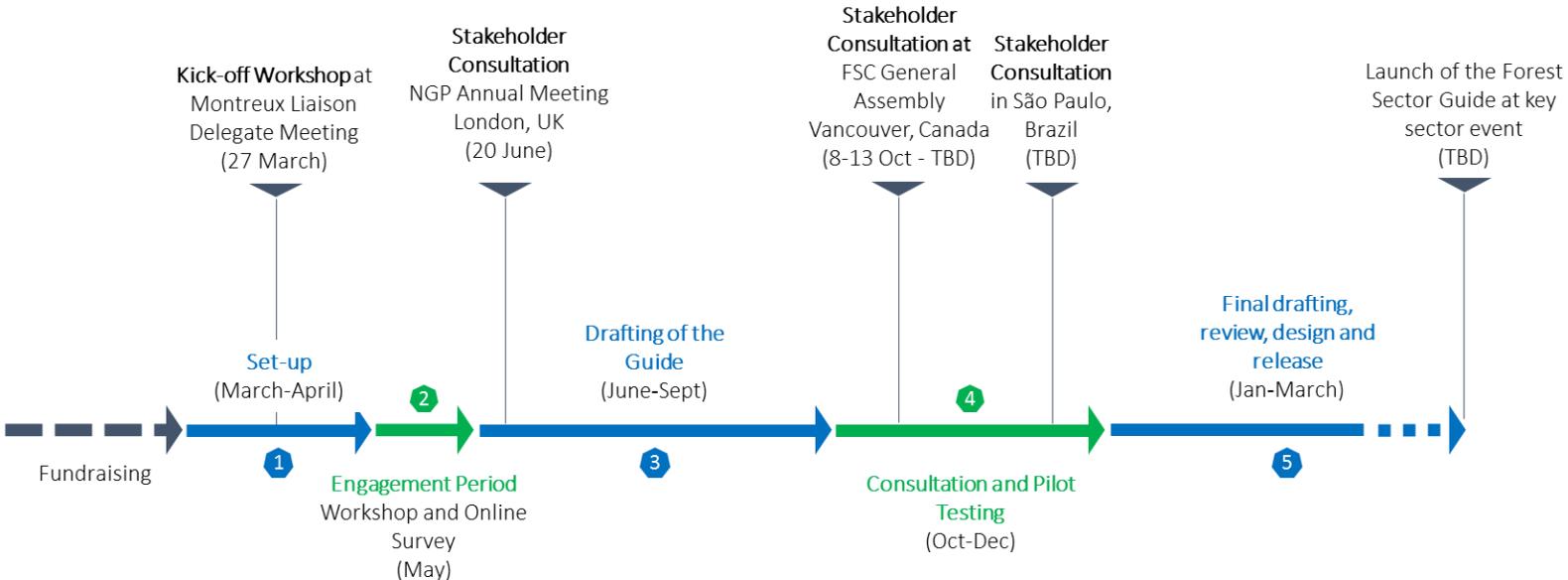


Forest Products Value Chain



The sector guide will aim to account for the positive and negative impacts & dependencies of forest products across the full value chain.

Timeline



In order to make the process as inclusive as possible and build the necessary consensus within the forest sector value chain, a number of consultations (online and in-person) will be held throughout the duration of the project. These will be scheduled on the margin of the key forest sector events to ensure maximum attendance.

Structure and Roles & Responsibilities

Structure

Roles & Responsibilities

Overview

- Board of the Natural Capital Coalition supported by the Coalition advisory panel

Oversee and approve project deliverables

Lead Organisations

- WBCSD's Forest Solutions Group (FSG)
- Natural Capital Coalition

Coordinate and manage the process of developing the sector guide including piloting and engagement

Delivery Group

- WBCSD FSG + Natural Capital Coalition
- PwC (Technical Providers)

Manage and deliver the sector guide including consultation and piloting. All members delivery group are paid for their contributions to the project

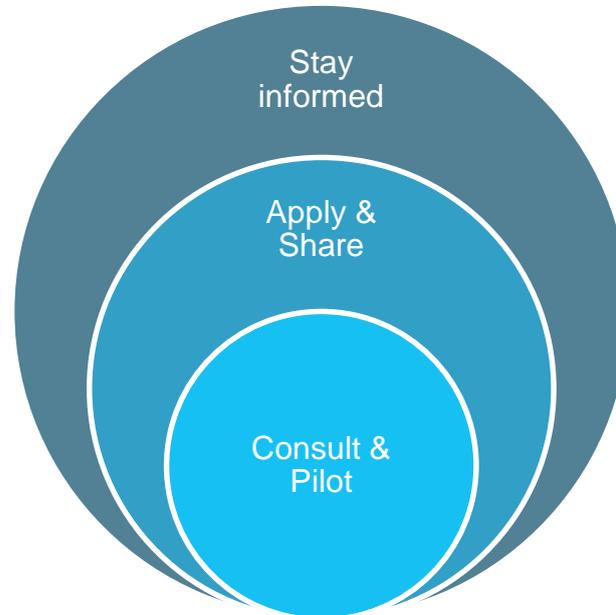
Consultation and Pilot Group (open)

- Business
- Forest Certification Systems
- Forest and related Industry Associations
- Research & Academia
- Government
- NGOs

Review and feedback on written materials and participate in workshops to improve the sector guide by incorporating leading industry and cross-sectoral expertise. They contribute in-kind.

Opportunities to collaborate

All Coalition projects are collaborative and we encourage organizations to take part in the consultation and piloting phase, to apply and share the guide or just to stay informed (see Coalition website to subscribe to updates).



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