

Forest Products Sector Guide to the Natural Capital Protocol

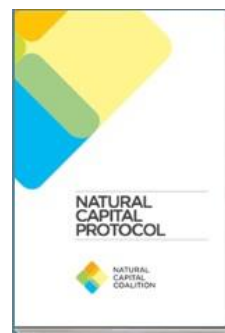
- Invitation to Pilot Test -

Background to the Natural Capital Protocol

The Natural Capital Protocol was launched in July 2016, by the Natural Capital Coalition. Developed through a unique collaboration between many of the world's leading organizations, the Protocol is a framework designed to help generate trusted, credible, and actionable information for business managers to inform decisions.

The Protocol aims to support better decisions by including how we interact with nature, or more specifically [natural capital](#).

In parallel to the Protocol, the Coalition developed two initial sector guides on: [Apparel](#) and [Food & Beverage](#) and is developing more guidance and supplements to support organizations who want to improve their decision making by including their relationship with nature.



Background to the Forest Products Sector Guide

WBCSD's Forest Solutions Group will be producing the [Forest Products sector guide to the Natural Capital Protocol](#), on behalf of the [Natural Capital Coalition](#). Through a broad stakeholder engagement process the guide will aim to account for the positive and negative impacts and dependencies of forest products across the full value chain.

The sector guides support the Protocol by providing additional guidance and sector specific business insights. The sector guides do not provide additional methodologies, but assist in the implementation of the Protocol. Like the Protocol itself, the sector guides have been developed for business, aimed primarily at managers from sustainability, environmental, health and safety, and operations departments to help them integrate natural capital into existing business processes.

More specifically, the sector guides:

- Provide context on why natural capital is relevant to your business and how your business benefits from it
- Develop the business case for natural capital assessments
- Identify natural capital impacts and dependencies relevant to your business
- Use practical examples to demonstrate sector-specific business applications of the Protocol

The Opportunity

The first draft of the Sector Guide will be released for feedback and pilot testing in September 2017. We are now inviting companies to come forward as candidates to trial the application of the guide within their organizations over a period of three months (Oct-Dec 2017)

Participating in this project will enable you to:

- Gain insights to advance and improve your company's approach to measuring and valuing its interaction with natural capital and drive better decision-making
- Shape the content of the guide and share your company's tools and approaches
- Position your company as a leader in integrated thinking and decision-making

Participation Options

Companies can pilot the Sector Guide in the following ways:

- 1) Implement the Sector Guide in its entirety within your company
 - This option is suitable for companies that are new to natural capital measurement and valuation, or want to apply this to a new area of the organization
- 2) Align and build on your current approach(es) in one or a combination of the following:
 - Implement the assessment using existing data within your organization to identify gaps and provide recommendations
 - Map your existing natural capital measurement and valuation tools to sector guide process
 - Trial new additions to your current process e.g. add valuation to current measurement approach
- 3) Align with Natural Capital Protocol pilots
 - Companies that have piloted the Natural Capital Protocol may consider taking a similar approach to piloting the sector guide in order to comment on the alignment, as well as on how helpful the guide is to implement the Natural Capital Protocol for the forest sector

Participation Requirements

- Piloting is open to any business of the forest products sector who is willing to contribute feedback and comments on the draft supplement via an online platform.
- You are not required to be named as a pilot organization, but if you would like to, we will promote your participation.
- We invite all pilot testers to submit a case study of their experiences, including process and findings, which can be promoted and shared.

Note: There is no direct cost to pilot. Any costs incurred e.g. dedicate internal staff time and/or external services to help with the process, will

need to be covered by the piloting organization. If needed we can assist in making introductions to a range of natural capital technical advisors.

Proposed Timeline 2017-2018

27 March	Kick-off workshop in Montreux
May	Engagement Period (online survey)
June - Sept	Drafting of the guide
Oct - Dec	Pilot testing and consultation phase
Jan - March	Final drafting, review, design and release

Contact

If you are interested in pilot testing this sector guide to the Protocol, or would like to learn more, please contact:

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