

Organised by



Supported by



BUSINESS & NATURE FORUM 2017

Marina Bay Sands Convention Centre, Singapore
20 - 21 November 2017

Structured as a series of hands-on workshops, the Business & Nature Forum's 2017 goal is to provide practical insights and tools on how business can act responsibly around natural capital. For maximized impact and reach, the event is co-located with the Responsible Business Forum on Sustainable Development, complementing its agenda on "Accelerating SDG Action: Measurement, Performance and Impact."

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Background

Business relies on ecosystems for critical provisioning services such as water, fiber, food; and regulatory services such as climate regulation, flood control and water purification. Over the past 50 years, 60% of the world's ecosystem services have been degraded. Deforestation alone equals US\$2-5 trillion in lost ecosystem value. Companies with global operations and supply chains are seeing challenges due to the loss of critical services that ecosystems provide, while ecosystems are also presenting new business opportunities.

The Business & Nature Forum 2017 is framed around the **Natural Capital Protocol**, developed by the Natural Capital Coalition. This new internationally recognised framework is designed for companies to generate trusted, credible, and actionable information for better decision making

On day one, newcomers to the concept of Natural Capital have the chance to join a training session to understand the interdependent relation of business and ecosystem services.

On day two, practical tools and case studies will be presented. Sector-specific breakout sessions will bring together experts, industry, government representatives and other stakeholders to discuss how to apply the Natural Capital Protocol. Participants will be guided through the significance for their businesses and how it can be used for better decision making. The sectors are: Food & Beverage, Forestry, Apparel and Extractives & infrastructure.

Forum Objectives

- Introduce the concept of Natural Capital to companies and policy makers
- Provide participants with an overview of tools and methodologies around natural capital that will influence investment decision-making
- Assist participants in considering how these apply to their own businesses
- Discuss the benefits of measuring natural capital, ecosystem services and biodiversity
- Provide a platform for companies to share and learn from each other's experiences in the context of the protocol with the help of case studies
- Dive in sector-specific applications of the natural capital protocol, including how results might affect policies, regulations and land-use planning

Natural Capital

The stock of renewable and non-renewable natural resources (e.g. plants, animals, air, water, soils, minerals) that combine to yield a flow of benefits to people.

The Natural Capital Coalition

A unique global multi-stakeholder collaboration that brings together leading companies, organisations and initiatives to create a harmonize approach to natural capital.

www.naturalcapitalcoalition.org

The forum is aimed at senior technical staff and decision makers from the private sector, government agencies and NGOs. Participants will benefit from direct engagement with peers and international experts who develop and apply practical tools and approaches that make businesses more sustainable and hence more successful.



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AGENDA

November 20
Day one

- | | |
|-------------|---|
| 1400 – 1500 | Registration and networking |
| 1500 – 1530 | Welcome and training session overview
Mark Gough , CEO Natural Capital Coalition
Matthew Reddy , Director, Forest Solutions Group, WBCSD
What you need to know on natural capital, ecosystems & biodiversity
<i>Plenary presentation</i> |
| 1530 – 1730 | Understanding the links between ecosystem services and business
Measuring and assessing impacts and dependencies
Multiple breakout sessions of 20-25 participants. Introductory level, designed for participants with no or little knowledge of ecosystem services, biodiversity and the Natural Capital Protocol
<i>Interactive Session</i> |
| 1530 – 1730 | Strengthening “biodiversity” in the Natural Capital Protocol
Cambridge Conservation Initiative & the Natural Capital Coalition
Biodiversity is often seen as one of the most difficult, and contentious, environmental factors to address within the Natural Capital Protocol. This session will be a working session within a global initiative with the Natural Capital Coalition to identify businesses needs for stronger consideration of biodiversity and issues and solutions in doing so. |
| 1800 – 1930 | <i>By invitation</i>
Progress on Sustainability since the 2016 Singapore Focus Forum on Sustainability, and the next steps
Workshop with businesses along the supply chain, NGOs and academia |
| 1800 - 1930 | <i>By invitation</i>
Collaboration in establishing national Business and Biodiversity Platforms in ASEAN
<i>Side-event by ASEAN Centre for Biodiversity</i> |

AGENDA

November 21

Day two

0830 – 0900	Registration and networking
0900 - 0945	Welcome and opening addresses Pavan Sukhdev , Founder-CEO GIST Advisory, Visiting Fellow Yale University, UN Environment Goodwill Ambassador Mark Gough , CEO Natural Capital Coalition Matthew Reddy , Director, Forest Solutions Group at WBCSD Facilitator: Malcolm Preston , PwC <i>Plenary panel discussion</i>
0945 - 1030	Business and Nature: a story of impacts and dependencies Structured overview of existing tools and approaches for managing business risks and opportunities; Introduction to the Natural Capital Protocol: objectives, structure, process, resources available and Q&A <i>Plenary presentation</i>
1030 – 1100	Break
1100 – 1130	Case study <i>Plenary presentation</i>
1130 – 1200	Measuring and valuing Biodiversity for better decision making Lead: BirdLife International <i>Plenary panel discussion</i>
1200 – 1300	Lunch
1300 – 1345	Introduction to Sector Specific Approaches <i>Plenary presentation</i>
1345 – 1545	Food and Beverage Sector Guide Introduction to the sector guide, case studies and lessons learnt. Facilitated session for participants to start considering its application within their business <i>Breakout session 1</i>
1345 – 1545	Forestry Sector Guide Introduction to the sector guide, case studies and lessons learnt. Facilitated session for participants to start considering its application within their business <i>Breakout session 2</i>
1345 – 1545	Apparel Sector Guide Introduction to the sector guide, case studies and lessons learnt. Facilitated session for participants to start considering its application within their business <i>Breakout session 3</i>
1345 – 1545	Extractives and infrastructure Facilitated practical session using case studies to explore impacts, dependencies and opportunities related to natural capital in these sectors, focussing on key lessons learnt <i>Breakout session 4</i>
1545 - 1615	Coffee Break
1615 – 1715	Landscape Approaches What do sectorial outcomes tell us about existing and future policies and guidelines? Will the Natural Capital approach help land use planners make better decisions on optimizing natural systems at landscape level? <i>Breakout 1</i>
1615 – 1745	Developing effective cross-sectoral collaboration and partnerships <i>Breakout 2</i>
1745 – 1800	Conclusions and closing <i>Plenary sharing and report back from breakouts</i>
1800 – 1930	Networking cocktail reception Joint event with the Responsible Business Forum

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- PLATINUM
SGD15,000**
- Plenary panel speaking opportunity
 - Speaking role in a breakout session
 - Six (6) delegate passes to the Business & Nature Forum
 - Five (5) delegate passes to the full Responsible Business Forum on Sustainable Development, Singapore, 22 November – 23 November (valued at \$1,500 SGD each)
 - Positioned as a Platinum Sponsor of the Business & Nature Forum in all marketing materials, including:
 - Title and closing slides for all sessions
 - Business & Nature Forum related websites
 - Media press releases
 - Related advertising
 - Branding at the venue including plenary and breakout sessions
- GOLD
SGD10,000**
- Plenary panel speaking opportunity
 - Four (4) delegate passes to the Business & Nature Forum
 - Two (2) delegate passes to the full Responsible Business Forum on Sustainable Development, Singapore, 22 November – 23 November (valued at \$1,500 SGD each)
 - Positioned as a Gold Sponsor of the Business & Nature Forum in all marketing materials, including:
 - Business & Nature Forum related websites
 - Media press releases
 - Related advertising
 - Branding at the venue in plenary sessions
- SILVER
SGD5,000**
- Speaking role in a breakout session
 - Two (2) delegate passes to the Business & Nature Forum
 - One (1) delegate pass to the full Responsible Business Forum on Sustainable Development, Singapore, 22 November – 23 November (valued at \$1,500 SGD each)
 - Positioned as a Silver Sponsor of the Business & Nature Forum in all marketing materials, including:
 - Business & Nature Forum related websites
 - Related advertising
 - Branding at the venue in breakout sessions

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