

## The Opportunity

To be part of a global collaboration that is transforming the way we make decisions and relate to nature.

## Who we are

The Natural Capital Coalition is the home of the natural capital movement. It is a place where organizations from around the world and from all sectors of society come together to find collaborative solutions, and get them to scale quickly. The Coalition is continually evolving so please see our website for the latest list of projects and to find out who else is involved.

## The benefits of being a Coalition Organization

The Coalition is not a membership organization. It is a collaboration. By playing an active role you can help shape natural capital thinking, gain access to early advances and build relationships and partnerships

The benefits of joining are:

- Becoming part of the global collaboration that is working towards a world that conserves and enhances natural capital.
- Regular updates and newsletters on natural capital related activities
- A better overview of significant activities in this space, including how they might relate to you and your organizations aims and objectives.
- Access to a global network of experts who can help support you in your natural capital application (e.g., Technical Advisors/Regional Platforms)
- Speaking opportunities and representation on the Operations Group<sup>1</sup>, Communications Group<sup>2</sup>, Collaboration days<sup>3</sup> or at events.
- The ability to promote and share your natural capital work with the global community and be recognized as a pioneering leader in this space.
- The opportunity to initiate new collaborative projects on natural capital.
- The opportunity to offer your services and/or experience to other Coalition Organizations.

---

### <sup>1</sup> Operations Group

The Operations Group is the working backbone of the Coalition. It is made up of technical experts from a broad range of stakeholders. It meets monthly to discuss the latest challenges and advances in natural capital thinking and provides a platform for the exchange of knowledge.

### <sup>2</sup> Communications Group

The Communications Group is made up of the communications managers and professionals of each Coalition organization, and is charged with coordinating outreach activities. It meets as and when depending on the media cycle, significant events and opportunities.

### <sup>3</sup> Collaboration Day

An annual event brings together all of the Coalition organizations to identify new projects and provide opportunities to get involved in Collaborative work.

## How we work

We take a systems approach to the challenges we face and actively engage all stakeholders to build generally accepted solutions that are representative of the global community.

## Requirements for becoming a Coalition Organization

Participation is open to any organization (not individual). Organizations can join when the Coalition Executive Director has satisfactorily determined that the organization:

- 1) Subscribes to the Coalition's Vision of 'a world that conserves and enhances natural capital'.
- 2) Can clearly define how they would collaboratively contribute to activities that support natural capital thinking.
- 3) Does not wish to compete with, or subvert the work of the Coalition.

The Coalition board can remove an organization if they act to jeopardize the work of the Coalition, or our shared vision<sup>4</sup>.

## Voluntary contribution

Every organization involved contributes in some way, be it through ideas, challenges, development, thought leadership, in-kind, pro-bono or financial support.

Organizations are welcome to make a voluntary financial contribution to enable collaborative activities, outreach, facilitation and to ensure alignment in projects.

The level of financial voluntary contribution is at the discretion of the organization and is not a fee for services. The Coalition board has suggested the following:

- 10,000 – 20,000 GBP
  - Large business
  - International Association/ Institution / Not for Profit
- 3,000 – 5,000 GBP
  - Medium business
  - Regional Association/ Institution / Not for Profit or policy maker
- 1,000 GBP
  - Small business
  - Local Not for Profit

*If your organization would like to become a part of the Natural Capital Coalition, please complete the form below and send it to [info@naturalcapitalcoalition.org](mailto:info@naturalcapitalcoalition.org)*

---

<sup>4</sup> Becoming a Coalition Organization demonstrates support for the work of the Coalition, however, this does not mean the Coalition approves Coalition Organization's work on natural capital.



## Organization Information

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode/Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Main countries you work in  
if different from above \_\_\_\_\_

Website: \_\_\_\_\_

### Organization stakeholder group

- Science/academia
- Conservation body/NGO
- Business
- Membership organization
- Standard setter/disclosure
- Finance
- Policy
- Other \_\_\_\_\_

## Contact Information

*Please complete the contact information below for the representatives from your organizations who will be involved. The same contact can be in several positions.*

### Key Contact (This person will receive all correspondence and be the main contact)

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone no.: \_\_\_\_\_

Email: \_\_\_\_\_

### Senior Leader representative (Senior Leader supporting your application)

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_



**Operations Group Representative** (Technical lead)

Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Email: \_\_\_\_\_

**Communications Group Representative** (To support outreach & coms)

Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Email: \_\_\_\_\_

**Statement of Activities**

**Please include a statement below about your natural capital interests and activities, and how you intend to contribute to the Coalition’s collaborative network?** This statement along with your logo will be included on the Natural Capital Coalition website and other Coalition materials, including presentations.

(Please write no more than 250 words)

## Organization Logo

Please provide a copy of your organization's logo when you submit this form (.png or .jpg format)

## To receive regular updates

Sign up to receive regular updates through the Coalition monthly newsletter at <http://eepurl.com/dvowhf>

## Voluntary Contribution Information

We would like to contribute a total of GBP\_\_\_\_\_

We wish to have our contribution remain anonymous.

If you indicate that you would like to make a contribution we will respond with payment information.

## Signature

---

Signature(s) \_\_\_\_\_ Date \_\_\_\_\_

### PRIVACY & DATA SECURITY

*The Coalition will use the information you have provided to keep you informed about our work, including potential collaboration opportunities or activities that might be appropriate to your interests and location. We may also seek your views or comments on activities or outputs that Coalition Organizations or we undertake. We will retain this information for the duration of the Coalition. For more information about the Natural Capital Coalition's privacy practices please visit [www.naturalcapitalcoalition.org/privacy-data-security-policy](http://www.naturalcapitalcoalition.org/privacy-data-security-policy)*