



Natural Capital Regional Platforms

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1 Background

The Natural Capital Coalition is a global multi-stakeholder collaboration that brings together leading initiatives and organizations, to harmonize approaches to conserving and enhancing natural capital and create a supportive enabling environment for natural capital thinking. A growing community of over 280 organizations from all over the world is facilitated by a small central team.

There is significant momentum behind natural capital thinking and this has led to people naturally coming together at a local or regional level to share experiences. The Natural Capital Coalition wants to encourage and support the strengthening of local knowledge and networks through the Regional Platform program that is set out in this document.

2 What is a Natural Capital Regional Platform?

A Natural Capital Regional Platform is a collaboration of interested parties coming together at a national, sub-national, local or regional level to advance the natural capital conversation.

Regional Platforms are often loosely structured, with one or two organizations taking responsibility for leading the collaboration. There will be a named individual from one of these organizations who will act as the Regional Platform Coordinator.

The Platform may evolve out of an existing platform, like a national business network that has decided to include natural capital in its focus, or it can be a new initiative specifically set up to encourage natural capital thinking. The Natural Capital Coalition actively supports, wherever possible, alignment with other initiatives and networks.

The Regional Platforms need to find their own funding streams as the Coalition is not able to provide funding. The Coalition can assist making introductions and support funding applications through means such as letters of support.

3 Principles

The Natural Capital Coalition is built through an open, collaborative approach and Regional Platforms are encouraged to follow similar guiding principles:

- **Representation** – Platforms should be open to engagement with the seven worlds that combine to form the Coalition’s recognized stakeholder groups: conservation & civil society, science & academia, business, associations & membership bodies, standard setters & accountancy, finance &, and , government & policy.
- **Collaboration** - A Platform should enable and encourage open collaboration, particularly through asking questions and understanding different perspectives.



- **Sharing** - All outputs from a Platform should be made available to others in a pre-competitive manner.

4 How can the Coalition support your Platform?

The Regional Platforms will remain independent from the Coalition, but benefit from being part of the Natural Capital Coalition's global collaborative network.

The Coalition and Team will:

- Offer access to materials such as slide packs, templates and tools to help with the delivery of natural capital workshops, webinars or training.
- Provide early information on potential collaboration projects (e.g., sector guides / supplements) offering the opportunity for Regional Platform members to take part in their development, run consultation workshops, facilitate piloting, or contribute content. There is also the opportunity to propose and lead new collaborative projects.
- Direct new, relevant contacts to the Regional Platform so that it becomes the focal point for activities and stakeholders in the region.
- Provide communications support for promoting events and sharing outputs to the international community.
- Provide review or input into natural capital studies or materials produced by the Regional Platform when requested (language permitting).
- Help coordinate the translation of materials such as the Protocol and sector guides (funding dependent)
- Provide branding that can be used by the platform in accordance with agreed terms (see below)



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Regional Platform



5 What commitments are required by a Regional Platform?

To establish the Regional Platform, the coordinator(s) will:

- Complete the 'Regional Platform Submissions Form'. This includes providing information about contacts, objective, participation, planned activities and required support from the Coalition.
- Complete a mutual agreement to confirm their commitment.

Once established, the Regional Platform is also responsible for the following:

- Sharing regular lists of organizations who a) make up the platform and b) take part in any platform activities. We do not require individual names or contact details, only the organizations represented.
- Design and delivery of the Platform's program of natural capital activities that year.
- Providing the Coalition advance notice of all events or activities using the Regional Platform branding.
- At least one meeting or call a year with the Coalition Relationships Director to discuss opportunities.
- Completing the annual Coalition feedback questionnaire. This includes what the Platform has achieved, what was learnt and plans for the future.

6 Suggested activities

Activities will be led and coordinated by the Regional Platform. However, the Coalition Team and other Coalition Organizations from around the world can provide support where possible, and are happy to be invited to take part where appropriate.

Suggested activities that a Regional Platform might undertake include:

- Regular meetings,
 - In some regions, the community gets together on a regular basis (monthly, quarterly, biannually, annually) to share experiences, address challenges and plan activities.
- Deliver natural capital engagement opportunities, e.g. ;
 - Webinars to introduce natural capital concepts, share case studies, etc.
 - Workshops to offer training on natural capital thinking;
 - Consultation workshops to inform Coalition projects. Feedback from these workshops would then be considered and incorporated into



- final products (e.g. supplements and sector guides), with recognition provided for the contribution.
- A 'tap on the shoulder' event where the community bring new people and organizations into the conversation.
 - Collaborative sessions to invite multiple stakeholder groups to join the conversation, this might extend across business, finance, civil society, policy, academia, and others.
 - Hosting global events on topics that are of particular interest in your region (e.g., marine natural capital, biodiversity, data) with the support of the Coalition team.
- Run pilot studies that look at natural capital in your region. This could be a natural capital assessment that engages multiple stakeholders, a piece of research, or a trial of how national natural capital accounting efforts could support private sector application and vice versa.
 - Contribute articles, case studies or thought pieces to be promoted globally through Coalition communications.

7 Governance

Regional Platform participants do not have to be Natural Capital Coalition Organizations, although this is welcomed. The Regional Platform Coordinator(s) will therefore be responsible for their own contact lists.

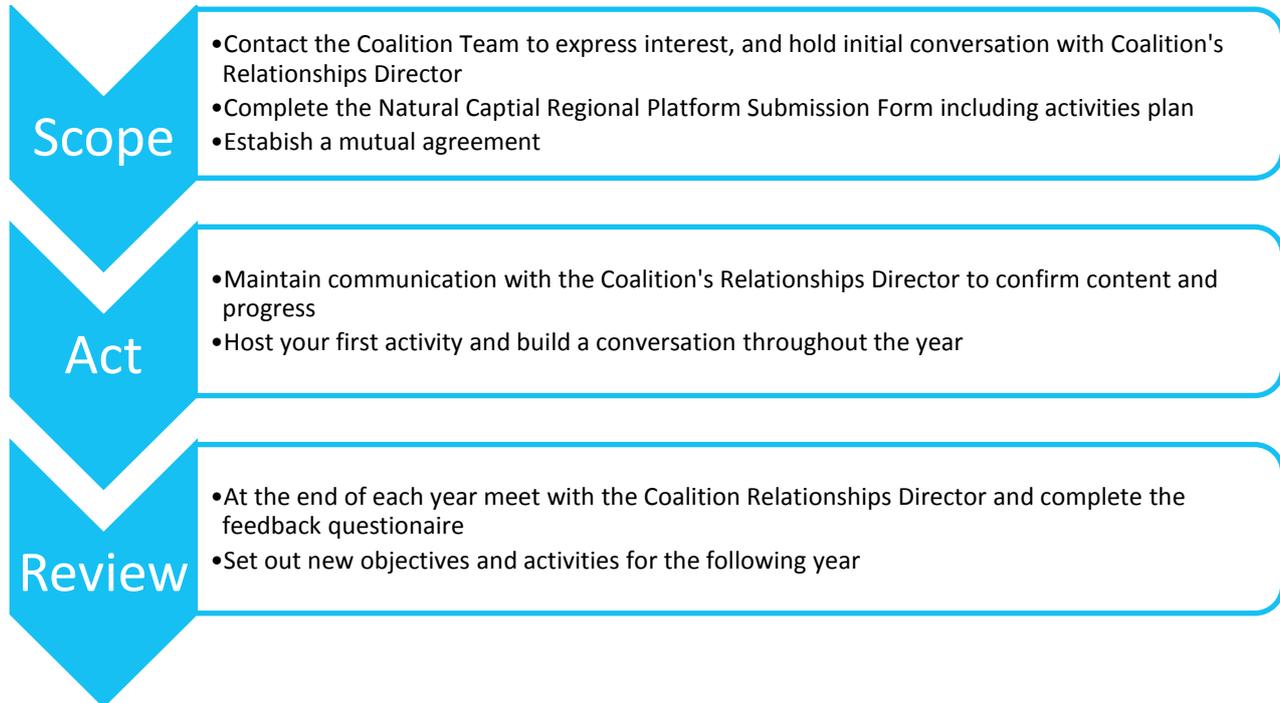
As stated earlier, the Coalition does not provide funding for Regional Platforms or for the role of the Regional Platform Coordinator, but we can support funding bids and proposals where possible.

The relationship between the Coalition and the Regional Platform Coordinator will be based on a mutual agreement.

- Regional Platform branding should not be used explicitly to promote products or services.
- Regional Platforms should aim to apply the principles of Representation, Collaboration and Sharing, set out above, and not exclude interested parties from joining activities.



8 Action timeline



9 To find out more

If the above suggestions are in line with your own objectives for natural capital in your region, then please get in touch!

To discuss establishing, leading or joining a Natural Capital Regional Platform or for any questions about regional approaches to natural capital, contact the Coalition's Relationships Director, Hannah Pitts:

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