



The Natural Capital Commitment

What is the Commitment?

This Commitment has been developed as part of [Business for Nature](#), a global Coalition which convenes a united business voice to influence key political decisions on nature in 2020 and beyond.

Through Business for Nature, a community of leading businesses have already made commitments that will begin to reverse the loss of nature and restore the planet's vital natural systems on which our economies, wellbeing and prosperity depend.

By signing this commitment, organizations will be joining the Business for Nature community. They will pledge not only to apply natural capital thinking, but to take action and share the outcomes.

Why sign?

Organizations that commit to apply natural capital thinking and to share their results through case studies will have the opportunity to position themselves at the forefront of this nascent approach, and as being part of the business community responding to the challenges facing nature and society.

Best practice will be significantly amplified through the Coalition's international network and used to inform global reviews, frameworks, and policies. There will be opportunities to present work at international forums, and the ability to learn from a growing community of practice.

[Sign the Commitment here](#)

How will we work with you to understand how you have delivered on your commitment?

Within 12 months of signing the commitment, you will be expected to submit a case study to the Natural Capital Coalition.

An annual review of case studies will be undertaken by the Coalition Team and its Advisory Panel. The first review will be undertaken in July 2020.

We acknowledge that the application of natural capital thinking is evolving and that organizations will be at very different stages in their maturity. We will engage with a selection of businesses to offer guidance and help on improving the robustness and maturity of assessments.

What is already available to help you?

The Coalition's website hosts a number of materials to support you in your application of natural capital thinking:

- The [user templates](#) are designed to help you structure your assessment, giving you space to respond to each of the stages and steps of the Natural Capital Protocol.
- The Coalition's [Protocol Training](#) videos guide you through a hypothetical example and allow you to explore how much can be achieved with limited resources.
- The [NatCap Checker](#) is a tool for you to verify the robustness and maturity of your approach.

Finally [We Value Nature](#), a campaign of the Coalition, is here for the next two years to provide training and guidance for those looking to apply natural capital thinking. Contact the team through info@wevaluenature.eu to find out how the campaign can best support your application.